



## FCLC promotes Farmer Insurance



The FCLC Parametric Microinsurance Awareness Team: (l-r) Ms Lusiana Marama; Mr Shiridhar Karra; FCLC CEO, Mrs Jiu Daunivalu, Ms Elizabeth Koroi and Ms Kasanita Kotobalavu.

THE Fiji Crop & Livestock Council (FCLC) has successfully promoted the Parametric Microinsurance Cover, provided under the Parametric Insurance and Climate Adaptation Programme (PICAP).

"We have held 51 awareness sessions, with 224 farmers purchasing policies throughout Fiji," said FCLC CEO, Mrs. Jiu Daunivalu.

PICAP is jointly administered by the United Nations Capital Development Fund (UNCDF), the United Nations Development Programme (UNDP), and the United Nations University Institute for Environment and Human Security (UNU-EHS).

This Parametric Microinsurance Cover, a first for farmers, targets small-holder farmers, fishermen, market vendors and small business owners, and assures protection from the destruction caused by the devastating impact of natural disasters, particularly cyclones and excessive rainfall," Mrs Daunivalu said.

The programme receives financial support from the Governments of New Zealand, Australia and Luxembourg. The Fiji component is additionally funded by the India-UN-Development Partnership Fund that is administered by the United Nations Office for South-South Cooperation (UNOSSC).

## What is Parametric Insurance?

PARAMETRIC Microinsurance is based on a pre-defined index threshold directly related to the location of the policyholder, the small farmer, for instance.

Once he or she purchases the insurance, the cover could be up to \$1,000 or \$2,000 depending upon the policy chosen (Premium is 10% of sum insured eg. \$100 premium for \$1,000 cover).

If the small farmer does experience an extreme weather event, a cyclone or excessive rain, the index will determine the payout, it could be anywhere from \$100 to the full \$1,000 if that is the policy he or she chose.

The payout could be within two weeks from the time he or she registers the claim.

## FCLC registration for FWDA

THE newly formed Fiji Women in Dairy Association (FWDA) is an important step in unifying the women farmers engaged in the business of Dairy farming.

As members of a registered FCLC Farmer Organisation, the women will be able to take advantage of support and training facilitated by FCLC, as well as access to possible funding sources in order that they might attain their business goals.

"FCLC welcomes all women Dairy farmers to become members of this umbrella organisation, and we commend the efforts



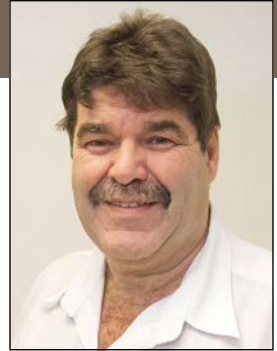
Women Dairy farmers register their Association at the FCLC office.

made by members of the contributing cluster organisation, the Naitasiri Women in Dairy, who coordinated with FCLC to bring about this important development. The other two cluster groups who have joined FWDA are Tailavu

Women in Dairy and Navua Women in Dairy," said FCLC CEO, Mrs Daunivalu.

FCLC looks forward to working with all FWDA members as they explore possibilities to expand their business potential.

## From the Executive Chairman's Desk



HAVING recently returned from visiting poultry outlets in the region I was again reminded how fortunate we are in Fiji, how developed our agriculture sector is in comparison to those countries visited and how it offers many opportunities for growth.

Since we began operating as the business end of agriculture in 2013 our primary efforts have been focused on improving the livelihoods of farmers. It is a tribute to all those involved with FCLC that despite weathering a number of storms, we continue our commitment to this day. I am grateful for the confidence the

farmers place in FCLC and only wish we could do more to support them.

We continue to work to strengthen our associations, introducing training to help farmers better understand their potential in both local and international markets. Through these training programmes we have already seen indications of, most importantly, an increase in opportunities.

For instance, our chicken exports are evident in our regional markets. In my recent visit to the region the opportunities for exporting agricultural products

into right-sized markets in the region are becoming increasingly available. But we need to develop freight links in the region.

Post COVID we are transitioning from a time of awareness of our potential, to building a stronger expanded agricultural base where our farmers are fully conversant with market requirements and have the expertise to satisfy them.

FCLC has been active in introducing Parametric Microinsurance Cover to its farmers to provide financial protection from the damage caused by major weather events

like cyclones and excessive rainfall.

Our farmers are particularly vulnerable to serious inclement weather and the insurance cover will help reduce the impact of these all too often events.

**Simon Cole**

## Fiji Spice Growers Association AGM



*The Fiji Spice Growers Association was the first association to hold their AGM.*

HELD 18th May at Central Christian Centre Hall, Nausori, the Fiji Spice Growers Association was the first FCLC farmer organisation to hold its first Annual General Meeting, where the Association constitution was read and office

holders were elected as follows: President, Mr. Iowane Kaloulia; Vice-President, Mrs. Sera Tuva; General Secretary, Mrs. Naomi Naiqumu and Treasurer, Mrs. Kelera Rokotina. Committee members: Mr. Ului Kabanaivalu and Mr. Josese Vusonicewa.

## Fiji Grazing Livestock Farmers Association AGM

HELD 8th June, at the Central Christian Centre Hall, Nausori, the Fiji Grazing Livestock Farmers Association held its first Annual General Meeting, where the Association constitution was read and office holders were elected as follows:

President, Mr. Suliasi Tuvuki; Vice-President, Mr. Ian Hill; General Secretary, Ms. Mereseini Raseka and Treasurer, Mr. Samuela Tulele. Committee members: Mr. Rusiate Betevulavula; Mr. Mohammed Ayooob; Mr. Avenai Rokosuka; Mr. Viliame Nabobo and Mr. Ratu Isikeli Cavasiga.



## Milestone for Farmer Associations



*FCLC CEO, Mrs Jiu Daunivalu.*

THE Annual General Meetings held by seven Farmer Associations registered with the Fiji Crop and Livestock Council were "milestone achievements," according to Mrs Jiu Daunivalu, FCLC CEO.

The CEO said the AGMs are important for the legal standing of the Farmer Associations and that Membership with their commodity Farmer Association

ensures that the Associations and their farmer members continue to access the benefits available to them through FCLC.

"This includes access to financial institutions, and information and upskilling on market development and value chains through workshops and training sessions facilitated by FCLC," said Mrs Daunivalu.

Mrs Daunivalu said that each Farmer Association sets entry fees and annual membership fees, agreed to by all members at each of the commodity Association AGMs and that FCLC looks forward to seeing more Associations achieving this necessary legal requirement, as well as the registration of all of their members.

# Fiji Ginger Farmers Association AGM

Held 7th June at the Central Christian Centre Hall, Nausori, the Fiji Ginger Farmers Association held its first Annual General Meeting, where the Association constitution was read and office holders were elected as follows:

President, Mr. Josua Nalewakalou; Vice-President, Mr. Maan Borak; General Secretary, Mr. Mataiasi Dinavuso and Treasurer, Mrs. Merewalesi Saitoro.

Committee members: Mr. Lote Leva; Mr. Waisake Masekula; Mr. Sakeasi Tivika; Mr. Naibuka Seduadua and Mr. Emosi Macawai.



The Fiji Ginger Farmers Association AGM was well attended.

# Fiji Fruit & Vegetable Farmers Association AGM



Fiji Fruit & Vegetable farmers gathered at Sigatoka for the AGM.

HELD 21st July at Nacocolevu Research Station, Sigatoka, the Fiji Fruit & Vegetable Farmers Association held its first Annual General Meeting, where the Association constitution was read and office holders were elected as follows:

President, Mrs. Ulamila Hill; Vice-President, Mrs. Apisake Nadalo, General Secretary, Ms. Avelina Namoumou, and Treasurer, Mr. Taniela Turaganibure.

Committee members: Mr. Kalioni Ratunabuabua; Mr. Seveti Navura; Mrs. Niumai Naisililili Hill; Mr. Jowave Kadra; Mrs. Merewai Rota and Mr. Ian Hill.

# Yasawa Uvi Farmers explore value chains

MORE than 50 Uvi (Yam) Farmers who gathered at Nasoqa Village, Naviti, Yasawa, have been introduced to value chain analysis at a two-day training workshop, titled 'Empowering Farmers, Women & Youths in Value Chain Analysis & Market Development Training Workshop, to Improve Production, Entrepreneurship Skills and Agribusiness Relations for Realising Inclusive Economic Growth and More Resilient Livelihoods'.

FCLC CEO, Mrs Jiu Daunivalu, said, "A value chain is typically

defined as a sequence of related productive and commercial activities, from primary production, to processing and storage, to marketing and wholesale and retail sales, to the consumption or use of final products by end consumers.

"The farmers had the opportunity to explore value adding activities and to gain an understanding of the roles played by others along the value chain.

The FCLC team also took the opportunity to raise the farmers' awareness on Parametric Insurance cover.



Value chains and Parametric Insurance awareness were on the agenda for Yasawa Uvi farmers.



FCLC CEO, Mrs Jiu Daunivalu, with the newly-elected Fiji Dalo Farmers Association committee members.

# Fiji Dalo Farmers Association AGM

HELD 6th June 2022, at Central Christian Centre Hall, Nausori, the Fiji Dalo Farmers Association held its first Annual General Meeting, where the Association constitution was read and office holders were elected as follows: President, Mr. Filimoni Kilawekana; Vice-Presidents, Mr. Eliki Raoma – Viti Levu and Mr. Manasa Tumuri – Vanua Levu; General Secretary, Mr. Sekonaia Savua; Vice-General Secretary, Mr. Josaia Waqavakaviti and Treasurer, Mr. Timoci Sigasiga. Committee members: Mr. Veniasi

Moroca – Naitasiri; Mr. Ifereimi Bale – Bua; Mr. Manasa Niqara – Ra; Mr. Iokimi Nayau – Namosi; Mr. Sevanaia Navucunimoce – Deuba; Mr. Mataiasi Dinavuso – Wailotua #2 Tailevu; Mr. Wame – Navurevure, Naitasiri; Mr. Taito Rokobiau – Serea; Mr. Etika Sowane – Sawaieke, Gau; Mr. Sowane Saunitoga – Nasaumatua, Lovoni, Ovalau; Mr. Aporosa Kaunisela – Nasau, Koro; Mr. Malakai Waqanokonoko – Soso, Naceva, Kadavu; Mr. Samuela Katamaiwai – Moala; Mr. Aporosa Sevutia – Ra.

# Fiji Tavioka Farmers Association AGM



*Fiji Tavioka Farmers Association members celebrate after their first AGM.*

HELD 29th July, at Qaraniqoli Hall, Dreketi, Macuatu, the Fiji Tavioka Farmers Association held its first Annual General Meeting, where the Association constitution was read and office holders were elected as follows: President, Mr. Vili Samucawa; Vice-President, Mr. Suliasi Tuvuki – Tailevu; General Secretary, Mrs. Fong Toy and Treasurer, Mr Isireli Naikelekelevesi.

Committee members are yet to be confirmed.

## Fiji Cocoa Farmers Association AGM

Held 28th October, at the Ra Provincial Council Room, Nanukulua, Ra, the Fiji Cocoa Farmers Association held its first Annual General Meeting, where the Association constitution was read and office holders were elected as follows: President, Mr. Isikeli Isilaba; Vice President, Mr. Nemani Nadamu; General Secretary, Mr. Mosese Qilu and Treasurer, Mr. Inia Danasautu. Committee members: Waisea Cakau; Finau Yavulo; Lusiana Tibia; Lepani Kanaloa and Josua Virivirisai.



*Fiji Cocoa Farmers Association members following their AGM in the Ra Provincial Council Room.*

## FCLC Value Chain analysis for Levuka market vendors



*Ovalau and Moturiki market vendors and farmers gained valuable analytical tools at the workshop.*

MORE than 60 farmers and market vendors from Ovalau and Moturiki have been introduced to value chain analysis at a two-day training workshop, facilitated by Fiji Crop & Livestock Council (FCLC) and held in Levuka, Ovalau. The workshop was officially opened by the Assistant Minister for iTaukei Affairs, Honourable Selai Adimaitoga.

According to FCLC CEO, Mrs Jiu Daunivalu,

the workshop, titled 'Empowering Farmers, Women & Youths in Value Chain Analysis & Market Development Training Workshop, to Improve Production, Entrepreneurship Skills and Agribusiness Relations for Realising Inclusive Economic Growth and More Resilient Livelihoods' was the farmers' and vendors' first introduction to analytical tools they could immediately put into practice

to assess consumer demand and market segments.

"Most of the participants have dual roles as farmers and market vendors, as they sell their own produce at the Levuka market. As they play more than role along the value chain, they had the opportunity to gain an understanding of, and explore how, value-adding activities could be utilised for their benefit," said Mrs Daunivalu.